



EUROPEAN RANGER FEDERATION

THE DARTMOOR - FUNDRAISING PRINCIPLES

1. Guidelines

- *The European Ranger Federation is a strong partner*
- *We offer win-win-strategies*

The fundraising of the European Ranger Federation (ERF) should not exclusively serve to acquire financial resources for the ERF in general or in relation to specific project plans. Wherever possible, the efforts required for this should be understood as opportunities to gain contact persons (or representatives of companies) for sustainability efforts, or, as in the case of the environmental foundations, to work on a joint further development. Therefore, the acquisition activities should be understood as independent fundraising projects that pursue general goals regarding contact persons (or representatives of companies):

- Initiation or further development of sustainability activities
- Environmental education and information work by indirect means
- Creation of opportunities for participation beyond the allocation of funds (e.g. financing and monitoring of sponsorship projects)
- Stimulation of image work of the addressed partners (development of positive examples)

The European Ranger Federation excludes cooperation with possible fundraising partners who are directly or indirectly involved in

- Destruction of nature and environment
- Human rights violations, especially

child labour

group-related hostility towards human beings

racism in word, writing and picture

War economy (example: armaments industry)



Furthermore, the following applies:

- If the fundraising partner, after research, deliberately violate sustainability principles, cooperation is excluded
- Regarding transactions, after research, although sustainability principles are violated, but the potential project partner is in the process of developing more sustainability, the amounts involved are small, no advertising is used and only a donation receipt from ERF is required in return.

Setting an upper limit of: € 5,000

- If - after some time - an organisation in a developing process for sustainability is showing progress the limit can be raised.

In addition, regulated participation and communication processes within the Board of Presidents and Officers and through cooperation with the ERF Advisory Board (Council) mean that so-called greenwashing projects (see point Transparency Principles) are excluded.

2. Preservation of the autonomy, sovereignty and inviolability of the work of the ERF (guarantee of sovereignty)

The European Ranger Federation is committed in its work to the statutes of the association, the members of the ERF (the national ranger associations) and in cooperation with the International Ranger Federation (IRF), as well as The Thin Green Line Foundation (TTGLF), to the common idealistic objectives. The influence of the fundraising partners on the work of the ERF is to be excluded.

To exclude the influence of fundraising partners, the following principles apply:

- Max. 33% of the total costs of a calculated project by allocation of a major sponsor
- I.e., limitation of the allocation of project funds
- Most detailed analysis of the background of a single sponsor (a person or a company) from an allocation of 25,000 € beyond the normal control activities
- Exceptions regarding the amount of funding: public funds of a country, or state, region or similar (unless it is a non-democratically run country, see above) and funds of environmental foundations (criteria see above)
- Apart from individuals or families or allocations following project applications from the public sector, environmental foundations, or the EU, there is an upper limit of a sum of money made available to the ERF of €50,000 (for example from companies)
- For the participation of small sponsors in projects with large total sums (e.g., from 25,000 €), an upper limit of 5% of the total project sum applies. This is important to ensure competitive advantages for major sponsors, so that the service in question can take a prominent position in the overall project.



Allocation of high amounts (from 50,000 € annually), entry also possible higher, thereafter staggered (e.g., one-time 500,000 €, thereafter depending on the possibilities of the sponsor)

Assumption of personal commitment beyond the financial contribution, e.g., establishment of a Ranger NGO of a country, joint press work, excursions, etc.

Executive Committee of the ERF

Dartmoor National Park, UK, 03.10.2023

Urs Reif
ERF President

Ilan Yeger
ERF Vice-President

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